

WWDC 2008 Mac Track Video Collection



Session	Name
100	Introduction to Mac and iPhone Development This session is designed for experienced developers who are new to Mac OS X and iPhone OS. Learn the fundamentals of the Mac OS X architecture and what makes a great Mac or iPhone application. Benefit from an orientation that will prepare you for further learning in the sessions on frameworks, APIs, and tools. Whether you are interested in creating applications for the growing Mac platform or mobile applications for iPhone and iPod touch, this is a must-attend session.
300	Mac OS X State of the Union
325	Safari and WebKit Overview: Features, Enhancements, and Open Source Development WebKit is a full-featured, open source, standards-based layout engine that powers the Safari web browser and other native applications on a variety of platforms. Discover the ongoing performance enhancements and advanced features that have been implemented in WebKit. Learn how WebKit fits into the Mac OS X system architecture, how WebKit development relates to Safari on iPhone and the desktop, and how to get involved with the WebKit Open Source community. This session is essential for anyone interested in web technology at WWDC.
326	Application Accessibility Apple's commitment to accessibility is rooted in the Mac's legendary ease of use and is enhanced by the Universal Access features in Mac OS X. Accessibility has evolved from a good idea to an essential component of competitive applications. By access enabling your Mac OS X application, you make it more attractive to a wider range of markets. Learn how to implement the Accessibility APIs and how to use test techniques and verification tools to design applications that meet the common government accessibility requirements. This session also covers Instruments profiling and Automator support to further improve your applications.
327	Building Great Java Applications on Mac OS X Leopard Leopard brings many enhancements to Java for Mac OS X, including 64-bit support and deep system integration. Discover the features and tools that make the Mac an ideal choice for cross-platform application development. Find out how to use native Mac OS X controls and incorporate Mac desktop features, making your application shine while using industry-standard Java practices and techniques.
328	Networking with Bonjour Bonjour is a key networking technology used in all of Apple's network products, from iMacs and MacBooks to AirPort Extreme, Apple TV and iPhone. Come find out how to use the Bonjour APIs to make your network application work with Back to My Mac and how to use the Bonjour APIs on iPhone and iPod touch to make amazing handheld network applications.
338	Mac OS X 64-bit Kernel: Architecture and Kernel Extension Transition Learn about the architecture of the Mac OS X kernel with emphasis on its new 64-bit capabilities. Explore the required steps to port kernel extensions to 64-bit and how to use the Mac OS X tools to build, load, and debug kernel extensions for a universal environment.
339	Getting Started with Objective-C: Migrating from Other Languages Objective-C is the language of choice for development on Mac OS X and iPhone OS. Understanding Objective-C, how it works, and how it supports development on both platforms is key to creating great applications. Learn all about Objective-C, advantages of the dynamic runtime, and compare its design patterns to other common programming languages. If you're new to Objective-C or need a good refresher, this session is for you.
340	Creating Secure Applications for iPhone and Mac OS X Learn how to protect your customers from emerging security threats by adopting security mechanisms and secure coding practices for Mac OS X and iPhone.

Session	Name
344	<p>Adding Rich Graphics and Media to Web Content in Safari</p> <p>Adding sophisticated graphics and media to your website or application has never been easier with the powerful, W3C standard technologies available in Safari. Learn how to leverage cutting-edge features of HTML5 to deliver media with standard HTML audio and video elements and discover how to create rich, animated graphics with new features of the canvas element and SVG.</p>
345	<p>Managing Certificates for iPhone and Mac OS X</p> <p>Digital signatures and certificates provide enhanced levels of security, data integrity and trust in iPhone and desktop environments. Learn how to be your own certificate authority and generate digital certificates with tools and services built into Mac OS X. Discover how digital signing facilitates secure development and distribution of iPhone applications, identification of trusted applications and encryption of corporate email.</p>
348	<p>Cocoa Fundamentals</p> <p>Get an introduction to Apple's advanced application-development framework, Cocoa, and its primary language, Objective-C. Learn how to take advantage of common Cocoa programming paradigms, such as target/action, delegation and bindings. Through code examples and demos, see how Cocoa can help you easily create powerful, professional Mac OS X applications. iPhone developers will also gain valuable insights into the heritage of Cocoa Touch and learn helpful techniques for iPhone application development.</p>
349	<p>Creating Rich User Interfaces for Web Content in Safari</p> <p>The powerful, standards-based technologies available in Safari give you exceptional control over the look and feel of your web application on iPhone, Mac OS X and Windows. Learn how to position web content for increased visual appeal and create animated user interfaces using CSS3 transforms and transitions. Discover how to add depth and distinction to your web application with rich-text editing and CSS3 web fonts, and discover new and improved ways to style and interact with forms.</p>
353	<p>What's New in Objective-C</p> <p>Objective-C is the dynamic programming language at the heart of Mac OS X and iPhone OS application development. From its roots as a simple object-oriented superset of C to powerful new features in Leopard, the language has evolved to meet your needs. Learn how to use properties, take advantage of fast enumeration, and use garbage collection in your own development. Discover Objective-C as it is today and learn where it's headed.</p>
363	<p>What's New in Cocoa</p> <p>Get an overview of the newest features and important changes in the Cocoa frameworks. Learn about exciting developments in the Application Kit and other related frameworks on Mac OS X. This session will help orient you to other sessions that will cover these technologies in more detail.</p>
364	<p>Font Management and Core Text</p> <p>Learn how the Core Text font APIs can simplify your applications' font management. If you've been managing fonts with QuickDraw, ATSUI, or ATS, you'll be impressed with how Core Text unifies and simplifies the use of fonts in your applications.</p>
374	<p>Internationalizing Your Software</p> <p>By creating international versions of your application, you can reach more users and expand your sales. It can even be easy to do, once you know a few rules and learn the tools that do most of the work for you. As a developer, you have to use the right APIs and follow certain rules to be localization-friendly. As a localizer, you need to use the right tools. Learn what to do and what to use from the people who write the APIs and the tools.</p>
375	<p>Using Filesystem APIs Efficiently</p> <p>Learn about new file system APIs and how they can be used to access the file system efficiently. Find out how new techniques for accessing file properties and enumerating directories can make your code cleaner and faster.</p>
381	<p>Core Data Tips and Tricks</p> <p>Get the most out of Core Data in your application. Learn how to maximize data access with powerful new fetching options, migrate your old data into new schemas, maximize your performance by leveraging multi-threaded Core Data design patterns, and dig deeply into the performance of your Core Data application. An important session for experienced Core Data developers.</p>

Session	Name
382	<p>Simplifying Multicore with Grand Central Dispatch</p> <p>Learn how to simplify event handling in low-level tools and applications using Grand Central Dispatch. Grand Central Dispatch introduces a CFRunLoop-like event handling model to the POSIX layer, supporting task scheduling, automatic allocation of work to multiple processor cores, thread management, and event queuing. Grand Central Dispatch also interoperates with CFRunLoop.</p>
392	<p>Cocoa Tips and Tricks: Using Leopard Features Effectively</p> <p>It's often a small quantity of code that uniquely solves a problem or turns a good application into a great one. Learn how the amazing features introduced in Leopard can improve your Cocoa application. Hear some of the latest tips and tricks directly from Cocoa framework engineers.</p>
393	<p>Managing User Privileges and Operations with Authorization Services</p> <p>Discover how Authorization Services facilitates control of privileged operations, such as accessing restricted areas of Mac OS X and self-restricted parts of your application. Learn how to factor your application to perform privileged operations securely and how to use authentication and authorization plug-ins to customize your application's user experience for these operations.</p>
401	<p>Leveraging Cocoa's Layer-Backed Views</p> <p>Take your user interfaces to the next level. Leopard provides the ability to render and animate Application Kit views using Core Animation layers. Learn how to build on this technology and take advantage of animation capabilities that will make your application shine.</p>
403	<p>Using Advanced AJAX Technologies in Safari</p> <p>Many modern web applications gather data from multiple sources and share that information with users. Discover new features in Safari and WebKit that enable secure and efficient data sharing across multiple domains. Learn to leverage other advanced web technologies such as XMLHttpRequest, postMessage, and querySelector to improve a web framework, add features to a web application, or invent the next great mashup.</p>
411	<p>Utilizing Offline Data in Safari</p> <p>Offline data capabilities in Safari open up new possibilities for web application design and data management. By combining SQL with standard HTML and JavaScript, novice and advanced programmers alike can store data persistently between sessions, save data locally before submitting it to a remote host, and enhance the overall user experience and functionality of their web applications.</p>
412	<p>Cocoa Performance Techniques</p> <p>Recent developments in Cocoa can help improve your application's performance profile. Using demonstrations and example code, we'll highlight topics and techniques that help you create Cocoa applications that get the most from all the memory and processor cores in the Mac. Deliver the great features of your application with the performance your users crave.</p>
413	<p>Assigning Your Application an Identity with Code Signing</p> <p>Code signing in Mac OS X allows the Keychain and other operating system features to verify your application's ownership without prompting your users--even after you've updated your application. Find out how digitally signing your application ensures the integrity of your code and enables the system to recognize and alert users to unauthorized changes. Learn how to sign your applications, how signed applications work and how signing improves security and your customers' experience.</p>
418	<p>Debugging Websites Using Safari's Integrated Developer Tools</p> <p>Safari on Mac OS X and Windows includes a complete set of developer tools for quickly debugging HTML, CSS and JavaScript. Learn how to use these powerful tools to improve performance, tweak layout to perfection, and quickly diagnose JavaScript problems on even the most complicated web sites.</p>
419	<p>Polishing Your Cocoa Application</p> <p>Mac OS X users expect more than merely a stable, functional application. Learn how to make your application really stand out by improving usability, responsiveness, security, internationalization, accessibility, and operating system integration. Delight your users with the attention to detail that sets a great application apart.</p>
420	<p>Using Garbage Collection with Objective-C</p> <p>Garbage collection for Objective-C is an exciting technology that manages the memory in your application for you. By removing the worry of memory management, garbage collection allows you to simplify your code and focus on other aspects of your design. Discover how the garbage collector works, how to use zeroing weak references, how to take advantage of Foundation classes using garbage collection, and how to adopt best practices for using garbage collection in your own applications or frameworks.</p>

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421	<p>Introduction to Kerberos</p> <p>Every Mac OS X system includes a Kerberos KDC that plays a significant role in enabling ad-hoc Shared Computers, Back to My Mac and other Mac OS X features. For applications, Kerberos brings Single Sign On capabilities and allows them to take advantage of authentication methods included in Mac OS X, such as using .Mac certificates in lieu of passwords. Learn how Kerberos makes these features possible, and get some tips on adopting Kerberos into your own application.</p>
425	<p>Performance in Document-Centric Cocoa Applications</p> <p>Cocoa has a powerful architecture for helping you write document-centric applications. Learn what's new and how you can get the best possible performance from Cocoa's document architecture. You'll learn about using file packages, how to manage the effective retrieval and caching of file system information, and how to write applications that don't slow system shutdown.</p>
426	<p>Creating Ruby on Rails Applications for Safari on iPhone and the Desktop</p> <p>Discover why Mac OS X is the dream development platform for Ruby on Rails, a powerful and agile web development framework that comes bundled with Mac OS X Leopard. Learn to harness the power of Ruby on Rails to create unified, first-class web applications that are simple to deploy on Mac OS X Server and that display and perform exceptionally in Safari on Mac OS X, Windows, and iPhone.</p>
427	<p>Managing X.509 Certificates and Digital Identities</p> <p>Mac OS X and iPhone OS provide a host of technologies for creating, managing and using user X.509 certificates. Learn about the various APIs, services, repositories, interfaces and protocols associated with digital identity and how to make your application certificate-aware.</p>
433	<p>Building Native Look-and-Feel Web Applications Using SproutCore</p> <p>SproutCore is an open source, platform-independent, Cocoa-inspired JavaScript framework for creating web applications that look and feel like Desktop applications. Learn how to combine SproutCore with HTML5's standard offline data storage technologies to deliver a first-class user experience and exceptional performance in your web application.</p>
434	<p>Getting Started with the I/O Kit: Device Drivers on Mac OS X</p> <p>The I/O Kit is a set of system frameworks and libraries for creating device drivers on Mac OS X. If you are new to writing Mac OS X device drivers, learn about the I/O Kit's powerful in-kernel and user-space APIs. Whether you're bringing a new device to Mac OS X or developing an application to access an existing device, this session is for you.</p>
435	<p>Configuring the Apple AirPort Interface</p> <p>The Apple AirPort interface is the means by through which a wireless networking connection is established. Learn how to detect the available wireless connections, obtain their signal strength and connection information, determine the type of security implementation for the connection, connect with a desired wireless base station, save the connection as a preferred connection for the future, and much more.</p>
447	<p>Maximizing Platform Compatibility of I/O Kit Drivers</p> <p>When writing I/O Kit device drivers, you need to support both PowerPC and Intel-based Macs, multiple operating system versions, and 32-bit and 64-bit address spaces, all from a single code base. Learn how to structure your driver and configure build settings to make this possible. Also learn how to use the Leopard user client APIs to enable communication between 64-bit applications and your driver.</p>
453	<p>Using Vectorization Techniques to Maximize Performance</p> <p>Using vectorization in your code allows you to process and transform large amounts of data in a single instruction. Come learn how you can take advantage of vectorization in your own code. We'll explain how to use the existing high-level and numerics APIs, which have been optimized for you, along with techniques for using Intel's SSE vector architecture directly within your own code.</p>
454	<p>Improving Responsiveness in Websites and Web Applications</p> <p>Great performance is an important component of any advanced website or web application, and is essential for content delivered to mobile devices like iPhone. Discover techniques and technologies for improving overall responsiveness. Learn how to minimize resource requests, streamline CSS, and use techniques such as image spriting to dramatically reduce page load time for your website or web application.</p>

Session	Name
455	<p>Kernel Extension Management</p> <p>SnowLeopard includes a new kernel linker and kernel extension loading system that provide many features such as cross-architecture symbol generation, architecture-specific properties, support for 64-bit kexts, and more. See these new features in action, and learn how they can make kernel extension development easier.</p>
513	<p>System-Wide Previews with Quick Look</p> <p>Quick Look lets Leopard users preview documents and media without opening them, quickly providing valuable information and context. By providing rich and timely Quick Look previews, you'll make your presence known in the Finder, Time Machine, and throughout Leopard. Learn about all the options available for producing efficient, compelling previews and thumbnails, and see how you can use Quick Look resources inside your own application.</p>
516	<p>Sync Services: A Complete Tour</p> <p>The Sync Services framework provides data synchronization between Macs, mobile devices and the .Mac service. Get to know the APIs, tools, and techniques available to keep your application data in sync across multiple Macs and learn best practices for syncing Contacts, Calendars, and Bookmarks to iPhone. Master the art of designing a sync schema for your application, and find out how Leopard makes syncing effortless for Core Data applications.</p>
523	<p>Keeping Users Connected with the Instant Message Framework</p> <p>iChat offers out-of-the-box instant messaging for Mac users, and a rich set of native and scripting APIs for developers to determine online buddy status, initiate chats, and send files through iChat. Find out how your applications can facilitate communication between users by creating workflows with iChat on Mac OS X Leopard.</p>
525	<p>Cocoa Development Using Scripting</p> <p>Cocoa development isn't just for Objective-C programmers. Learn to create Cocoa applications using your favorite scripting language, whether it be Python, Ruby or AppleScript. In addition, find out how to control Apple Event-aware applications from Objective-C, Ruby, or Python through the Scripting Bridge. Come see how Mac OS X Leopard makes application development and interaction easier than ever, from a number of languages.</p>
526	<p>Latent Semantic Mapping</p> <p>The Latent Semantic Mapping (LSM) framework is the text-analysis technology that underpins the junk mail filtering of Mac OS X Mail and the Mac OS X Kanji text input method. Using this API and text samples with known characteristics, you create and train maps, which you can use to analyze and classify arbitrary text. Learn more about this technology and the major concepts behind the Latent Semantic Mapping API. Find out how this API lets you add innovative features to your applications, and learn development best practices to achieve the most robust performance.</p>
527	<p>Sharing Live Content Through iChat Theater</p> <p>Mac OS X Leopard lets iChat users share presentations, movies, and documents over a video chat with friends and colleagues. The iChat Theater API gives you a number of approaches for controlling how your application's documents or live window contents are shared. Learn from the iChat engineering team how to get started with this exciting Leopard feature, as well as best practices and performance tips for a great experience.</p>
534	<p>Spotlight: Search and Be Searched</p> <p>Spotlight is an integral feature of Mac OS X that enables users to search documents and data throughout the system by name, content, or metadata. Making your own documents and data searchable is a critical part of providing a great Mac experience. Find out how to produce searchable metadata for the Spotlight engine and leverage Spotlight from your own application so your users can find content on demand.</p>
539	<p>Making Your Application Scriptable</p> <p>When you make your application scriptable, it can be used in Automator workflows and by scripting languages such as Ruby, Python, and AppleScript. Take advantage of Mac OS X's rich application scripting architecture so users can integrate your application into their automated workflows, making your application more valuable to expert and professional users.</p>
547	<p>Building and Leveraging Automator Actions</p> <p>Automator lets ordinary users create extraordinary automated workflows through an intuitive drag-and-drop interface. By working with Automator, your application can become part of complex, business-critical tasks in ways you never thought possible. Find out how to create useful and effective Actions for use within Automator, and learn about Cocoa APIs that enable users to construct and execute workflows from inside your own application.</p>

Session	Name
551	<p>Providing User Assistance with Apple Help</p> <p>Providing quick and clear assistance to Mac users is critical to a quality user experience. Be the first to hear about major upcoming features in Apple Help, the HTML-based help system for Mac OS X applications. You'll find out how to build Apple Help into your application and learn about topic lists, improved indexing, and integrated network search results. Additionally, get the details on the brand new format for Apple Help books, indexes, and metadata.</p>
556	<p>Accessing Contacts and Calendars on Leopard</p> <p>Mac OS X Leopard provides two powerful Cocoa frameworks for accessing a user's contacts and calendars, which are frequently synced between Mac and iPhone. The Address Book framework lets you talk directly to the data behind Address Book, and provides a reusable panel for choosing stored contacts. The Calendar Store framework gives simple read/write access to events and tasks that appear in iCal, as well as the ability to create complex recurrence rules for repeated events. Find out how these two frameworks can help you personalize your Leopard application while saving you hundreds of lines of code in the process.</p>
700	<p>Graphics & Media State of the Union</p> <p>Apple's Graphics and Media frameworks bring sweeping advances to developers with an incredible array of 2D, 3D, audio, and video technologies for both iPhone OS and Mac OS X. Whether you are developing a media-rich mobile application or a cutting-edge handheld game for iPhone, building the ultimate graphics application or a content production pipeline for Mac OS X, or designing an application that scales to both platforms, come to this session filled with in-depth information and captivating technology demonstrations.</p>
701	<p>Handling PDF Content in Your Application</p> <p>PDF Kit makes it easy for your Mac OS X application to display and navigate even the most complex PDF documents. Learn the simple steps for adding PDF viewing, page thumbnails and outlines to your Cocoa application. Understand the structure and content of PDF documents and see how to perform editing and annotation. A great session for any Cocoa developer utilizing PDF.</p>
702	<p>Getting Started with OpenGL on the Mac</p> <p>OpenGL provides access to high-performance graphics hardware on Mac OS X. Get started with OpenGL development and learn how to develop OpenGL applications quickly on the Mac. Gain a strong understanding of the design and construction of a new application using OpenGL and Cocoa. See how to take your application full-screen, load texture data from a file, render geometry and control graphics state. Understand how to leverage GLSL and the GPU to support more advanced rendering techniques. Attend this session to gain a thorough understanding of OpenGL best practices and explore the power of OpenGL in Mac OS X.</p>
704	<p>Understanding the Core Audio Architecture</p> <p>Professional-level audio is designed right into Mac OS X and iPhone OS with Core Audio. Get an overview of the Core Audio architecture and learn to take advantage of its richness in your own code. Learn how to write code that works on both the Mac and iPhone. Deepen your understanding of audio codecs and how to work with popular audio formats.</p>
707	<p>Mastering the Mac Graphics Architecture</p> <p>Mac OS X provides an array of powerful graphics technologies that your application can leverage individually or in combination. Learn about the relationships between Quartz, Core Image, Core Animation, Quartz Composer, Cocoa, the window system, and OpenGL. See how the strengths of each technology can be combined with the others, and learn how to bridge the differences in data types and object models.</p>
709	<p>High-Performance Image Processing with Core Image</p> <p>Core Image harnesses the GPU to perform image processing operations and create spectacular visual effects. Take the plunge into the practical application of Core Image for image adjustments building on RAW photo processing, using Core Image for user interface transitions, and more. Learn techniques for image processing that range from common to complex. See how you can create filters that harness the GPU for your own algorithms and get instruction about the tools used for tuning custom filters.</p>
710	<p>Integrating Media into Your Application with QTKit</p> <p>QTKit delivers the core functionality of QuickTime in a robust framework accessible with Cocoa. See how easily you can play movies, capture audio and video, make edits, splice and combine clips, access movie attributes, and much more. Understand how to leverage Interface Builder and Cocoa bindings to create a functional movie player/recorder.</p>

Session	Name
711	<p>2D Graphics & Animation for iPhone and Mac</p> <p>Quartz and Core Animation are the 2D drawing and animation engines at the heart of iPhone OS and Mac OS X. See how to create, stroke and fill shapes, display bitmap images and draw vector illustrations in amazingly flexible ways. Learn how to provide a dynamic graphical experience by animating composited surfaces and constructing smooth transitions with Core Animation. Understand when and how to go beyond the higher-level interfaces in Cocoa or Cocoa Touch and directly access the rich capabilities of Core Graphics and Core Animation.</p>
712	<p>Advanced Media Application Development</p> <p>Dive deep into QTKit, the framework for handling rich media, to learn advanced uses of its classes, data structures, and protocols. Learn the nuts and bolts of creating movie content, tracks, timecode, threading considerations, and more. Understand when and how to drop into the procedural QuickTime API. A critical session for advanced developers who are playing, capturing, and manipulating time-based media.</p>
716	<p>Core Animation Techniques for iPhone and Mac</p> <p>Core Animation is the layer-based animation system that is revolutionizing applications made for Mac OS X. Core Animation is also the technology underlying the dynamic user experience seen on iPhone. Learn how to delight your users by using Core Animation for a dynamic, responsive user interface and eye-catching animations. This is an advanced session for those of you going beyond the built-in animations provided by Cocoa and Cocoa Touch.</p>
719	<p>Advances in Modern OpenGL</p> <p>Understand how advances in OpenGL unlock the rendering power of the GPU. Tackle GPU-based vertex and fragment processing with the OpenGL Shading Language (GLSL) and use the most current capabilities of OpenGL to modernize your code. Learn techniques for integrating the high-performance 3D graphics pipeline with the other graphics frameworks on Mac OS X. A must-attend session for Mac OpenGL developers to learn how to take advantage of the recent innovations in graphics hardware.</p>
722	<p>Preparing and Delivering Video for iPhone, Safari, and Apple TV</p> <p>Learn how to prepare H.264 video content for optimal playback on iPhone, Safari, Apple TV, and other platforms. Find out which formats, resolutions, and bitrates are appropriate for WiFi or cellular networks. See how reference movies can help you service different clients with a single URL. Hear best practices for structuring your code and delivering your videos through Safari and in native applications using the iPhone SDK.</p>
723	<p>Tuning OpenGL Applications for the Mac</p> <p>Discover the latest techniques to maximize performance for your OpenGL application on Mac OS X. Understand how to tune your code to the performance profile of both dedicated and integrated graphics processors. See how to overcome any GPU-specific hurdles that could take you off the fast path. Delve into the latest tools, techniques, best practices and specific API performance insights to ensure maximum frame rates.</p>
724	<p>Introducing OpenCL</p> <p>OpenCL is a groundbreaking new technology that unleashes the blazing power of modern GPUs and multi-core CPUs for use by your application. See how OpenCL gives you full access to the computational capabilities of the Mac platform. Learn the details of the OpenCL architecture and discover its C-like language syntax and powerful built-in functions.</p>
725	<p>Application Printing in Mac OS X</p> <p>The Mac OS X printing system integrates key technologies such as Quartz and CUPS to produce high-quality printed output. Learn how to deliver flexible printing capabilities and provide exceptional printed output in your application, and learn best practices for enhancing your customers' printing experience. Whether you create applications that print, create printer management software, or develop printer drivers, you'll learn about the latest printing advances in Mac OS X at this information-packed session.</p>
727	<p>Advanced OpenCL</p> <p>Dive deeper into the practical applications of OpenCL to accelerate compute intensive tasks. Discover a variety of algorithms that can harness OpenCL to yield incredible performance gains. Understand the details of writing an OpenCL compute kernel, and get deeper insight into the specifics of the OpenCL execution model and memory architecture.</p>

Session	Name
731	<p>Integrating and Extending Quartz Composer</p> <p>Quartz Composer is a powerful and extensible visual programming tool that seamlessly combines many of the key technologies of Mac OS X. Dive deep into practical details about integrating Quartz Composer with your own application development or motion graphics workflow. Learn to build advanced compositions that integrate audio and video, visualize custom data sets, enhance the production value of your user interface and more. Understand how to extend Quartz Composer and get tips for tuning and debugging your compositions.</p>
735	<p>Image Capture, Manipulation, and Display with Image Kit</p> <p>Image Kit provides Cocoa developers with a straightforward interface for common image handling tasks. Discover how easily you can equip your application with image capture, browsing, viewing, import, adjustment and presentation, all within a crisp and consistent user experience. Learn how to apply image processing filters for lightweight image editing, how to capture images from the camera and how to assemble an enhanced image browser. An important technology for Cocoa developers who want to handle photos and other media in their Mac OS X applications.</p>
736	<p>Extending and Integrating Post-Production Applications with Final Cut Pro</p> <p>The XML Interchange Format gives your video post-production application extensive access to the contents of Final Cut Pro projects. Understand how to use embedded metadata, data and media interchange, and AppleEvents for workflow enhancement, integration, and automation. Some familiarity with XML and QuickTime is suggested for this session.</p>
737	<p>FxPlug Development for Motion and Final Cut Pro</p> <p>The FxPlug architecture enables you to create extraordinary effects for use in Motion and Final Cut Pro. See what's possible with FxPlug and learn how to create your own GPU-accelerated plug-ins for filters, generators, and transitions. Understand the best practices for developing plug-ins targeting Motion, Final Cut Pro, or both. Go deeper into advanced topics with details of OpenGL usage and examples of methods to move existing code to FxPlug.</p>
739	<p>Extending Aperture with Image Editing Plug-Ins</p> <p>Aperture's extensible architecture makes it easy for photographers to integrate 3rd-party image editing plug-ins into their RAW workflow. Get introduced to the Edit API built into Aperture and learn how to develop your own plug-in to manipulate images and metadata within Aperture. See how to send metadata back to Aperture, completing the workflow loop.</p>
900	<p>Developer Tools State of the Union</p> <p>Apple's advanced developer tools are used by thousands of engineers to build Mac, and now iPhone applications. See Xcode, Interface Builder, and Instruments in action, demonstrated by the head of Apple's developer tools group and lead product engineers. Understand the vision that drives development on the Mac and iPhone, learn about the newest features, and hear the roadmap for building leading-edge applications into the future.</p>
906	<p>Xcode for Visual Studio and Eclipse Developers</p> <p>The Xcode development environment is the premiere toolset for creating iPhone OS and Mac OS X applications. As a newcomer to Mac or iPhone development, you will learn the ways in which Xcode both resembles and differs from development environments you may currently use. Explore techniques that will maximize your productivity in this new environment. This session is highly recommended for developers new to Xcode with experience in Visual Studio or Eclipse.</p>
907	<p>New Compiler Technology and Future Directions</p> <p>Xcode 3.1 introduces two new compilers for Mac OS X: GCC 4.2 and LLVM-GCC. Learn how the new security and performance improvements in GCC 4.2 can help you produce better applications. Understand the innovations in LLVM-GCC, and find out how you can use it in your own testing and development. Finally, get a preview of future compiler developments.</p>
910	<p>Designing Applications with Interface Builder</p> <p>Interface Builder is a powerful tool for designing and building graphical user interfaces for iPhone and Mac applications. Learn the ins and outs of Interface Builder including laying out an interface, wiring code to graphical controls, and loading interface nib files at runtime. Understand the model-view-controller concepts upon which iPhone and Mac development are based. A must for developers new to Mac and iPhone development.</p>
911	<p>Advanced Performance Profiling Techniques with Shark</p> <p>Shark is a powerful, lightweight tool for collecting accurate information about the performance of your application. Move beyond the basics to discover how to further interpret what Shark reveals about your Mac OS X application and learn how you can identify and fix difficult performance problems. Finally, join us for a sneak peak at how Shark is evolving for future releases.</p>

Session	Name
915	<p>Using Xcode: Source Editor, Refactoring, Debugger, and SCM</p> <p>Xcode's editor, debugger, refactoring engine, and source control management support can help you write better code while staying in sync with your team. Discover hidden abilities of the built-in editor, use Xcode's powerful debugger to pinpoint problems, maintain cleaner code with Xcode's refactoring engine, and master project-based SCM support. Take your Xcode skills to the next level.</p>
916	<p>Getting Started with Instruments</p> <p>Instruments is a versatile and powerful software analysis tool introduced in Mac OS X Leopard, with added support for iPhone OS. Instruments brings context to your analysis, allowing you to view multiple aspects of your application's performance over time and easily correlate events. This introductory session will help you understand how you can utilize this tool in your own development, rapidly identify problems in your code, and write better performing applications for the Mac and iPhone.</p>
917	<p>What's New in Core Data</p> <p>Core Data is a rich framework for managing your application data and persistence on Mac OS X. Join us for a preview of Core Data's upcoming Snow Leopard features including Spotlight integration and lightweight schema migrations. Learn about powerful new fetch request options, sophisticated additions to using predicates, and generating aggregate statistics. Discover the new API, notifications, and changes under the hood that will take your Core Data development to the next level in Snow Leopard.</p>
919	<p>Understanding the Xcode Project Management and Build System</p> <p>Beneath the surface of Xcode lies a powerful, highly configurable build system. Understand how to configure Xcode build settings at the project, target, and file level. Learn best practices for structuring complex projects to achieve blazing fast build times on your multi-core Mac. See how to select the right compiler for your project. Get the most out of the tools you use every day.</p>
922	<p>Creating Efficient Data Models with Core Data</p> <p>Core Data is a rich framework for managing your persistent application data on Mac OS X. Learn the best strategies for structuring your Core Data model, and the design decisions that will yield the most scalable and efficient application data. An invaluable session for developers new to Core Data and for experienced Core Data developers looking to get the best performance out of their application.</p>
923	<p>Mastering Interface Builder</p> <p>iPhone and Mac developers depend on Interface Builder to design sophisticated user interfaces in a short amount of time. Learn to use this powerful tool more effectively as we guide you through application development from start to finish. See how you can quickly and easily localize your interface designs and master advanced features to speed your development.</p>
930	<p>Using DTrace on Mac OS X</p> <p>DTrace is a powerful software tracing tool introduced in Mac OS X Leopard, providing much of the data collection in the Instruments analysis tool. Learn how to interact directly with DTrace using command line tools. See how DTrace scripts can be used to understand the runtime behavior of an application, the kernel, or the entire system. A valuable session for all Mac OS X developers.</p>
932	<p>Performance Tuning Your Application with Shark</p> <p>Shark is a powerful performance analysis tool for discovering where your application is spending time in iPhone OS and Mac OS X. Learn practical ways to find performance bottlenecks, obtain tips on optimization, and understand how your software interacts with the system. Discover how Shark can help your application perform at its best.</p>
933	<p>LLVM Compilers In Depth</p> <p>Xcode 3.1 introduces the new llvm-gcc 4.2 compiler based on the open source LLVM.org project. Learn how to use llvm-gcc 4.2 within Xcode, make the most of its new features, and discover how your code can benefit from it. Finally, get a sneak peak at important future directions, including the LLVM/Clang project.</p>
935	<p>Advanced Performance Analysis with Instruments & DTrace</p> <p>Instruments and DTrace are powerful software analysis tools introduced in Mac OS X Leopard. Explore how you can use these tools to solve specific application and system performance issues. Discover advanced profiling and inspection techniques including adding static DTrace probes in your code, building new instruments to collect data from your custom probes, and using Instruments' data analysis features to study results.</p>

Session	Name
936	Intel's Multi-Core Software Visio A software revolution is underway, triggered by the shift to multi-core hardware architectures. Software capable of running tasks in parallel has become critical for scalability across multi-core systems. Intel's James Reinders, Chief software Evangelist and Director with Intel Software Products, will share tips and lessons learned through open-sourcing Intel Threading Building Blocks.
938	Creating Widgets with Dashcode Dashcode is a start-to-finish tool for building great Mac OS X Dashboard widgets in minutes. With elegant drag-and-drop design capabilities, reusable code snippets, and a powerful JavaScript debugger, Dashcode revolutionizes the widget development experience for beginners and experts alike. Get started with Dashcode and find out how to make the most of its design and debugging features. With these tools at your command, you'll be shipping polished Dashboard widgets in no time.
939	Performance Optimization Techniques using Intel Libraries Scaling the performance of your application to get the most out of a multi-core Mac requires an understanding of the various tools and libraries available at your disposal. Intel engineers will demonstrate, with the help of a real-world use case, how you can employ Intel's Threading Building Blocks and Intel Integrated Performance Primitives to achieve sophisticated and scalable applications on Mac OS X.
940	Mastering Advanced Objective-C Features The Objective-C language, runtime, and garbage collector contain a wealth of features to help make your development easier than ever. Discover how you can master garbage collection for development and debugging, including programming at the C level and upgrading existing code to support garbage collection. Gain deep insight into new features in the Objective-C runtime, including information on multithreading, associative references, and the modern ABI.