

Apple's Image Units Logo License Agreement

This Image Units Logo License Agreement (“Agreement”) is entered into by and between Apple Computer, Inc. at 1 Infinite Loop, Cupertino, California 95014, USA (“Apple”) and the company listed below (“Licensee”) and is effective as of the date signed by Licensee (“Effective Date”), subject to the confirmed receipt by Apple of true, accurate, unaltered, and complete copies of the Image Units Qualifying Criteria test matrix indicating successful passage by the Image Units (the “Products”) and this Agreement.

Licensee Information

Licensee Company

Name: _____

Individual Apple should contact

regarding this Agreement: _____

Licensee Company

Address: _____

City/State/Country: _____

E-mail Address: _____

Phone Number: _____

Fax Number: _____

Web Address: _____

1. Upon acceptance of this Agreement, Apple grants Licensee, during the term of this Agreement, a limited, non-exclusive, non-transferable, royalty-free, worldwide license to use Apple's “Image Units” graphic design (“Logo”) on and in connection with the sale, promotion and advertising of Licensee's Products identified in Exhibit A (“Products”), provided that Licensee complies with all of the following:
 - (a) The terms of this Agreement;
 - (b) Guidelines for Using Apple Trademarks and Copyrights, as may be amended from time to time, found at: <http://www.apple.com/legal/trademark/guidelinesfor3rdparties.html>;
 - (c) The Image Units Logo Usage Guidelines, as may be amended from time to time, found at <http://developer.apple.com/mkt/swl/agreements.html> (the Image Units Logo Usage Guidelines and the Guidelines for Using Apple Trademarks and Copyrights shall collectively be referred to as “the Guidelines”);
 - (d) Release of a Product within sixty (60) days of Apple's receipt of the Image

Units Qualifying Criteria test matrix for that Product.

2. All Products must conform to the most current version of the Image Units Qualifying Criteria and Agreement. The Image Units Qualifying Criteria are found at: <http://developer.apple.com/mkt/swl/agreements.html>. Licensee shall submit a true, accurate, unaltered, and complete copy of the Image Units Qualifying Criteria test matrix indicating successful passage for each Product with a signed copy of this Agreement. Upon the release of a new Product or any revision, new version, or update of any Product (“Revised Product”) or upon notification of an update of the Image Units Qualifying Criteria, Licensee shall submit a true, accurate, unaltered, and complete copy of the most current version of the Image Units Qualifying Criteria test matrix indicating successful passage by the Product, the new Product, or the Revised Product to Apple, either via email or mail to the contact information listed in section 11 of this Agreement. Licensee shall have a period of sixty (60) days from Apple’s receipt of the test matrix to release the Product, new Product, or Revised Product. If Licensee fails to release the Product, new Product, or Revised Product within this sixty (60) day period, Licensee must resubmit the test matrix indicating successful passage of the Product, new Product or Revised Product using the most current version of the Image Units Qualifying Criteria test matrix. Licensee shall also submit with the test matrix a revised Exhibit A listing details of any new Product.
3. This Agreement is valid for five years from the Effective Date, unless otherwise terminated.
4. The Logo is a trademark owned solely and exclusively by Apple, and Licensee acknowledges the value of the goodwill associated with the Logo and agrees that any goodwill from Licensee’s use of the Logo exclusively inures to the benefit of and belongs to Apple. Licensee has no rights of any kind in the Logo, except to the extent granted by this Agreement. Licensee agrees that this license does not grant to Licensee any rights with respect to any other Apple trademarks. Licensee will not do anything inconsistent with Apple’s ownership of the Logo, such as filing any trademark application for an identical or similar logo anywhere in the world, now or in the future. Licensee will not use the Logo in any manner that suggests Apple’s endorsement or recommendation of Licensee’s Products or otherwise creates a false association with Apple, or on or in connection with anything that is unlawful or encourages unlawful conduct or that may be deemed in poor taste.
5. Apple may list Licensee’s company name, Products, end user technical support telephone number and web address, as provided by Licensee above, in an index of licensed products.
6. Upon Apple’s request, Licensee will provide to Apple, at no cost and with no obligation to return, a Product unit to be used by Apple for purposes of determining Licensee’s compliance with this Agreement. If Apple determines in its reasonable discretion that Licensee’s Product does not meet the requirements of this Agreement, then Licensee immediately shall cease using the Logo in connection with the Product until Apple determines, in its reasonable discretion, that the Product is brought into compliance with the requirements of this Agreement. In the event that sixty (60)

days after notice the Product continues not to meet the requirements of this Agreement, this Agreement shall automatically and immediately terminate.

7. (a) The Agreement shall automatically and immediately terminate upon: 1) Licensee's breach of any of the terms of this Agreement; or 2) any action taken by Licensee that is inconsistent with Apple's sole legal and beneficial ownership of any of Apple's trademarks. Upon termination of this License due to such breach or action by Licensee, Licensee must immediately cease use of the Logo.

(b) This license is revocable at will by Apple at Apple's sole discretion upon ten (10) days' notice, in which case Licensee may deplete existing inventory for a period of up to six (6) months (the "Phase-Out Period") provided Licensee's use during the Phase-Out Period is in compliance with the terms of this License. Notwithstanding the foregoing, if Apple revokes Licensee's right to use the Logo because of threat or lawsuit in connection with the Logo, Licensee must use commercially reasonable efforts to cease use of the Logo as soon as possible but no later than three (3) months after notification by Apple. Apple may also replace the Logo upon three (3) months' notice.

8. THE LOGO IS PROVIDED TO LICENSEE ON AN "AS IS" BASIS. APPLE DISCLAIMS ALL EXPRESS AND IMPLIED WARRANTIES REGARDING THE LOGO, INCLUDING WARRANTIES OF NONINFRINGEMENT. APPLE SHALL NOT BE LIABLE IN ANY EVENT FOR ANY DIRECT, INDIRECT, SPECIAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING FROM OR RELATED TO THIS AGREEMENT.

9. Licensee shall indemnify, defend, and hold harmless Apple from: 1) any loss, liability, damage, cost, and/or expense (including reasonable legal fees) incurred in connection with Licensee's use of the Logo, except as expressly permitted by this Agreement; and 2) any personal injury, product liability or other claim arising from the manufacture, promotion, production, distribution, sale and/or offer for sale, and/or the performance of Licensee's Products.

10. Apple reserves all rights to control, commence or not commence, prosecute or defend any action or claim concerning the Logo.

11. Any notice required under this Agreement will be deemed given: (i) when delivered personally; (ii) by facsimile (with telephone confirmation of receipt); (iii) five (5) days after having been sent by registered or certified mail, return receipt requested, postage prepaid; (iv) via electronic mail (with confirmation of receipt); or (v) as otherwise expressly provided in this Agreement. All communications will be sent to the Licensee's physical or electronic addresses noted on the first page of this Agreement. Licensee shall inform Apple in writing of any change in Licensee's physical or electronic address. Communications to Apple will be sent to:

Apple Computer, Inc.
Software Licensing Dept.
2420 Ridgepoint Drive
MS 198-3SWL
Austin, TX 78754, U.S.A.
sw.license@apple.com

12. This Agreement will be governed by California law, and controlling U.S. federal law, and any proceedings arising out of this Agreement shall take place in the United States District Court for the Northern District of California. If jurisdiction is unavailable in the United States District Court, then any proceedings arising out of this Agreement shall take place in the California Superior Court for the County of Santa Clara. The parties agree that the exclusive venue for any litigation between the parties arising out of this Agreement shall be the state or federal courts in and around Santa Clara County. If any provision of this Agreement is held by a competent jurisdiction to be contrary to law, that provision will be enforced to the maximum extent permissible, and all remaining provisions of this Agreement will remain in full force and effect.
13. The terms of this Agreement are the entire and final understanding between Licensee and Apple concerning the Logo, and any waiver, consent in regard to, or modification of this Agreement must be in a signed writing by an authorized representative of Apple and Licensee, with the exception of revisions to Exhibit A, which the Licensee may submit for new Products per section 2 of this Agreement.
14. Sections 4, 7, 8, 9, 10, 11, 12, 13, and 14 shall survive termination of this Agreement.

As an authorized representative of Licensee, I have read and agree to the terms of the Image Units Logo License Agreement and will complete, sign, and submit one originally signed copy in its entirety via post to the address provided in Section 11 along with a true, accurate, unaltered, and complete copy of the Image Units Qualifying Criteria test matrix for each Product.

Signature: _____

Name (Print): _____

Title: _____

Date: _____

Exhibit A

Products

1. Please provide the following information:

Marketing Contact Name:

Marketing Contact Phone:

Marketing Contact Fax:

Marketing Contact Email:

Marketing URL:

End User Technical Support Phone Number:

2. List the following for each Image Unit:

<u>Name</u>	<u>Version Number</u>	<u>Description</u>
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(Attach additional sheets if necessary)