



App Store Photo Submission Guidelines

Reference for Developer Portrait Photos

Image Guidelines:

- Provide a color image that is at least 4000 pixels wide and 150 DPI.
- Provide RAW image format when possible and submit all images as separate layers in the Supporting Imagery template.
- Use your office, home, or plain color as background.
- Do not incorporate your company's logo in the image.
- Avoid artwork, book titles, or other intellectual property in the image unless it is your creation.

Wardrobe Guidelines:

- Do not include any devices such as watches, phones, or laptops.
- Avoid the following:
 - Loud or recognizable patterns
 - Logos or shirt graphics
 - Revealing or low-cut clothing and bare midribs
- Plan for a jacket or sleeve option to cover any tattoos.

Examples of Recommended Images

Photos taken in an office or home environment:





Photos taken against a clean, plain colored background:



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